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Planning

## **Data Services**

National Savings and Investments

F01: Prior information notice

Reducing time limits for receipt of tenders

Notice identifier: 2021/S 000-000851

Procurement identifier (OCID): ocids-h6vhtk-003a72-integration

Published 16 March 2021, 11:29am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

National Savings and Investments

1 Drummond Gate

London

SW1V 2QX

### **Contact**

Rob Haggis

### **Email**

[rob.haggis@nsandi.com](mailto:rob.haggis@nsandi.com)

### **Telephone**

+44 2079326657

### **Country**

United Kingdom

**NUTS code**

UKI - LONDON

**Internet address(es)**

Main address

<https://www.nsandi.com>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/5255>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/5255>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Other activity

financial services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Data Services

Reference number

1496

#### **II.1.2) Main CPV code**

- 72300000 - Data services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

National Savings and Investments (NS&I) as Contracting Authority intends to put in place 2 separate agreements for the provision of data services, procured under separate Lots.

Lot 1 for external data variables data services.

Lot 2 to establish a framework agreement with a single supplier for the provision of data modelling services for NS&I's Business Insight team.

#### **II.1.5) Estimated total value**

Value excluding VAT: £370,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

External data variables data services

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 72310000 - Data-processing services
- 72316000 - Data analysis services
- 72318000 - Data transmission services
- 72320000 - Database services
- 72330000 - Content or data standardization and classification services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

This Lot is expected to involve the provision of data services that append selected consumer classifications or data variables to customer records held on a data warehouse for approximately 25 000 000 retail savings customers who invest with NS&I. This will help NS&I identify certain customer groups and understand their likely preferences and behaviours and may cover channel usage and preference, indications of life stage, levels of affluence and suitability for savings products as well as other possible variables. The classifications proposed by economic operators at the tendering stage will be assessed in terms of their ability to support profiling of customers for retail savings and investments products and transaction and research channel preference and analysis and marketing campaign targeting and evaluation.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

NS&I wishes to gauge the market interest in providing the data services to meet NS&I's requirements described under this Lot by conducting a market engagement exercise to obtain the views of economic operators through a questionnaire which economic operators can download and complete by registering their organisation on the NS&I eProcurement tool: <https://nsandi.eu-supply.com/login.asp?B=NSANDI>

## **II.2) Description**

### **II.2.1) Title**

Data modelling services

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

This Lot is expected to cover the establishment of a framework agreement with a single supplier for the provision of data modelling services for NS&I's Business Insight team. To aid campaign selections, NS&I has developed a suite of propensity and look-alike models that can be deployed. To ensure that NS&I's Business Insight team can support the business of NS&I as required, there is occasional need for external support. This is expected to include advising on the use of the most suitable technique in work that requires detailed analysis and profiling or delivering an analytical project from start to finish, which may involve building a model or segmentation.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.3) Estimated date of publication of contract notice**

22 March 2021

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## Section IV. Procedure

### IV.1) Description

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

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## Section VI. Complementary information

### VI.3) Additional information

The Contracting Authority intends to use an eProcurement system in this procurement exercise. Economic operators can download a copy of the market engagement questionnaire for Lot 1 by registering on the NS&I eProcurement tool: <https://nsandi.eu-supply.com/login.asp?B=NSANDI> and selecting the eProcurement tool tender reference number 24972.

### VI.4) Procedures for review

#### VI.4.1) Review body

National Savings and Insurance

London

Country

United Kingdom